

PARADOX ACCESSORIES

EXTENDING THE POWER
OF PARADOX

Paradox SQL Link

Paradox LAN Pack

Paradox Engine

Paradox Runtime

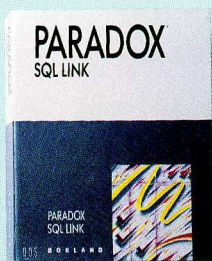
Paradox Courseware

Congratulations on your purchase of Paradox, the #1-rated relational database manager. Please read on to find out how Paradox's accessory products can help you. Each product carries our standard Borland 60-day, money-back guarantee.

B O R L A N D

SQL LINK

For Corporations Looking to Integrate Data



True or False? "To access SQL data from minicomputers or mainframes, you need to know SQL (Structured Query Language)."

False! With Paradox® SQL Link, you don't have to learn SQL. Using familiar Paradox commands, Paradox SQL Link enables Paradox 3.5 to work transparently and quickly with SQL data stored on minicomputers, mainframes or PC database servers.

Paradox first translates queries and operations into SQL. Paradox SQL Link then passes the query to the SQL database server and manages error checking and data transfer between client and server machines.

What's more, developers can embed SQL in PAL™ applications to create fully integrated applications.

What does "client/server architecture" mean to users? Often a large portion of an organization's data resides in a dedicated database machine (the server). Users access the data from workstations (the clients). By using Paradox as a front end, PC users gain the performance and security benefits of this architecture without ever having to learn SQL.

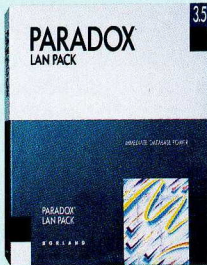
Paradox SQL Link is available for IBM® Extended Edition, Microsoft®/Sybase SQL Server, Oracle Server, and DEC Rdb/VMS. Begin connecting today.

To order by credit card, call 1-800-331-0877 or visit a participating dealer.

P A R A D O X

LAN PACK

For Network Administrators



**Paradox LAN Pack is your most cost-efficient way
of putting Paradox on a local area network.**

Each Paradox® LAN Pack provides an extra user count, allowing an additional user to simultaneously access that copy of Paradox on the network.

Paradox LAN Pack contains the following:

- *User's Guide*
- *Presenting Data* manual
- *Quick Reference Guide*
- Template (horizontal PS/2® style)
- Template (vertical 286 style)

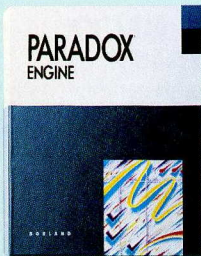
*To order by credit card,
call 1-800-331-0877
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dealer near you.*

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ENGINE

For C, Pascal and Windows Programmers



Now you can bring the flexibility of traditional programming languages into Paradox.

Paradox® Engine includes C, Pascal and Windows DLL libraries, each consisting of an Applications Programming Interface (API) of more than 70 functions. These functions allow you to create, read and write Paradox data in single-user and multiuser environments.

In addition to manipulating Paradox tables, Paradox Engine supports:

- explicit file and record locking
- password protection
- data searching
- table encryption and decryption

For example, with Paradox Engine you can write a program to enter inventory and sales data into a Paradox table using a bar code scanner. And because it's a traditional language program, you can combine it with other libraries to further enhance the application.

Other Borland products—including Quattro® Pro spreadsheet, ObjectVision™ and Sidekick® 2.0 desktop organizer—incorporate the Paradox Engine, so these products can also share Paradox tables. This saves you from having to write a custom program for each application and helps you standardize applications throughout your company.

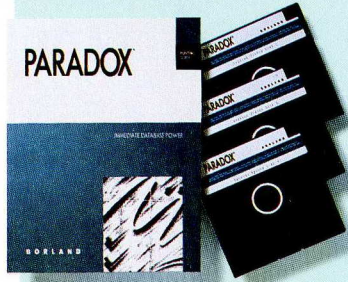
To order by credit card, call 1-800-331-0877 or visit a participating dealer near you.

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RUNTIME

For Professional Paradox Developers



Paradox Runtime is specially designed to allow users to run applications developed with Paradox.

In designing an application, you can develop scripts for users who don't own Paradox. With Paradox® Runtime, you can include Paradox operations that can be used within your application (with the exception that the ad hoc functionality allowed under Paradox itself is not available). This way you can distribute the power of Paradox without having to purchase one copy for every application you sell.

The Paradox Runtime License allows you to make an unlimited number of copies of Paradox Runtime.

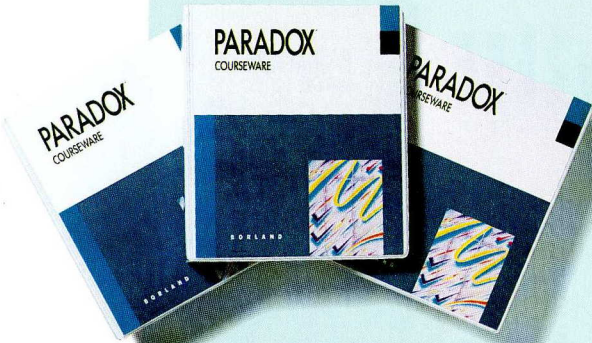
Paradox Runtime is only available direct from Borland. To order by credit card, call 1-800-331-0877.

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COURSEWARE

For Training Centers and Corporate Trainers



Courses are designed for eight hours of class time.

Paradox® Courseware is for Paradox corporate users who want to further develop their staff's skills, as well as new users who need to know the basics quickly.

To teach a course, you need both the Instructor Kit and the corresponding Student Workbook (packaged in sets of ten). Each course has an Instructor's Kit consisting of Instructor's Notes (with which concept development is achieved), overhead transparencies, a Master Data Disk and a Student Workbook.

Each Student Workbook contains PREVIEW pages, TRY THIS and APPLY IT exercises. Paradox Courseware has been thoroughly tested and proven to be effective.

There are three courses to choose from:

- 1) **Beginning Paradox** (designed for first-time Paradox and relational database users). This course covers beginning database functions such as: relational database overviews, creating and sorting tables, data entry and editing, modifying table structures, printing instant reports, three-table queries, and creating mailing labels.
- 2) **Using Paradox** (prerequisite: Beginning Paradox). This course covers intermediate functions: borrowing table structures to create new tables, importing and exporting data files, converting field types, performing AND/OR

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queries and queries with calculations, creating scripts with QuerySave, creating, customizing and printing a graph, designing a tabular report and creating a CrossTab.

3) **Applying Paradox** (prerequisite: Using Paradox). This course covers the most sophisticated Paradox functions for business use and consolidates skills learned in the previous two courses: Adding ValCheck settings in tables, Table Look Up and fill in, querying for duplicate records, querying with Range Operators, Reserved Word Operators (CHANGETO, FIND, INSERT, DELETE), the Inclusion Operator (!) and Set operations, multi-entry of data into several tables at once, designing a summary report, creating a multi-table form and a multi-record form, and creating and debugging a script.

Only available direct from Borland. To order by credit card, call (408) 438-5300.

To order Courseware,
call (408) 438-5300.

To order all other products, call

1-800-331-0877

or visit the participating
dealer near you.

CORPORATE HEADQUARTERS: 1800 GREEN HILLS ROAD, P.O. BOX 660001, SCOTTS VALLEY, CA 95067-0001, (408) 438-5300. OFFICES IN: AUSTRALIA, DENMARK, FRANCE, GERMANY, ITALY, JAPAN, NEW ZEALAND, SINGAPORE, SWEDEN AND THE UNITED KINGDOM.

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CITY _____

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COUNTRY (Non-U.S. only) _____

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NAME AS IT APPEARS ON CARD _____ EXPIRATION DATE _____ / _____

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To order Courseware (or get more information), call (408) 438-5300. For all other credit card orders, call 1-800-331-0877.
Credit card orders accepted by Fax: (408) 439-9119. Make checks payable in U.S. dollars to Borland International, Inc.

* \$150 minimum Purchase Order. Please attach this order form to your preprinted P.O. Terms: Net 30 days. † Residents in CA, CT, DC, FL, GA, IL, MA, MD, MI, MN, NJ, NY, OH, PA, TX, UT, VA and WA, please add appropriate sales tax. MI, PA, TX residents please add tax to freight charges. CODs not accepted by Borland. Offer good in U.S. and Canada only.

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or visit the participating dealer near you

Yes! Please send me the following:

Diskette size: ___ 3½" ___ 5¼"

Quantity	Item	Unit Price	Total
_____	Paradox SQL Link (IBM/Oracle/MS/Sybase)	u.s. \$ 495.00	u.s. \$ _____
_____	Paradox SQL Link (Rdb/VMS)	\$ 395.00	_____
_____	Paradox LAN Pack	\$ 395.00	_____
_____	Paradox Engine	\$ 495.00	_____
_____	Paradox Runtime 3.5	\$ 49.95	_____
_____	Paradox Runtime 3.0	\$ 29.95	_____

BEGINNING PARADOX COURSEWARE

_____	Instructor Kit	\$ 250.00	_____
_____	Student Workbook Pack of 10	\$ 250.00	_____

USING PARADOX COURSEWARE

_____	Instructor Kit	\$ 250.00	_____
_____	Student Workbook Pack of 10	\$ 250.00	_____

APPLYING PARADOX COURSEWARE

_____	Instructor Kit	\$ 250.00	_____
_____	Student Workbook Pack of 10	\$ 250.00	_____

PLEASE MAIL YOUR PAYMENT TO:

Borland International, Inc.
Paradox Customer Service
P.O. Box 660005
Scotts Valley, CA 95067-0005

Sub-Total _____
Sales Tax† _____
Total _____
Enclosed u.s. \$ _____

Availability and prices subject to change without notice.

PART # 23CL-PDX32 BOR 1736A
Mktg. Part # BR-PSX007