IBM System/32 New Product Announcement

NINE NEW IAP'S AND DATA COMMUNICATIONS UPGRADES ANNOUNCED: On June 23, 1975, IBM's General Systems Division announced nine System/32 Industry Application Programs (IAP's) for the System/32, all for general accounting in manufacturing, and earlier availability of some System/32 data communications features already described in the preceding report as well as some new System/32 communications capabilities.

The new IAP's, with their respective availability dates and prices for installation and monthly license, are as follows:

	Availability	Installation Fee	Monthly License
Product Definition & Costing	Aug. 29, 1975	\$470	\$21
Inventory Management	Aug. 29, 1975	515	23
Payroll	Sept. 26, 1975	515	23
Production Status & Costing	Dec. 19, 1975	515	23
Order Entry & Invoicing	Nov. 21, 1975	615	27
Sales Analysis	Aug. 29, 1975	415	19
Accounts Receivable	Aug. 29, 1975	415	19
Accounts Payable	Sept. 26, 1975	405	18
General Ledger	Sept. 26, 1975	405	18

With the group of IAP's comes a new name: IBM's Manufacturing Management Accounting System (MMAS) for the System/32. The unique significance of these MMAS programs is twofold: 1) IBM has pinpointed about 65,000 manufacturing companies with sales volumes between \$1 and \$20 million who are currently not computerized and who are now presumably excellent prospects for the System/32; and 2) of the nine MMAS applications, only three are specifically oriented toward the manufacturing industry, while the remaining programs appear to be the almost universally needed programs for financial management and accounting applications.

Data communications enhancements for the System/32 that are available now instead of in 1976 (as originally promised and detailed in the preceding report) include multileaving remote job entry workstation support under System/370 OS HASP II Version 3.1 or 4.0 or ASP Version 2.6 or 3.1, as well as under the OS/VS1 JES II and OS/VS2 JES III job entry subsystems.

Further, a new System Network Architecture (SNA)/Synchronous Data Link Communications (SDLC) utility enhancement allows a System/32 to appear as an IBM 3770 Data Communications System and to operate with IBM's CICS/VS communications monitor or IMS/VS data base management system. Also new is binary synchronous support to tie System/32's to IBM 3747 Data Converters, and an enhancement to the DFU file utility.